

FINISH LINE ENGRAVERS

Partner Guide for Brands & Race Directors

Premium on-site live laser medal engraving for major running events and brand activations. We personalize finisher medals with name, official time, and custom messages — creating memorable moments that runners love and brands want to associate with.

What We Deliver

- **Runner-Focused Activations** — Designed around the emotional significance of the finish line.
- **High-Touch + High-Tech** — Proprietary registration and engraving software enable a seamless experience: runners register, confirm details, and watch their personalization happen live.
- **Operational Excellence** — Fully self-sufficient and low-impact. We integrate smoothly into your celebration venue with minimal support required from your team.
- **Flexible & Professional** — Clear communication, reliable execution, and the ability to adapt to your event needs.
- **Scalable** — From boutique races to flagship marathon weekends.

How It Works (High-Level)

Runners register, confirm details, and watch their personalization happen live. Our custom registration and engraving software enable a seamless, efficient experience for both runners and event teams. Real-time event stats are available when desired.

Sponsor & Brand Value

- High engagement and dwell time — runners actively seek out the activation.
- Social amplification — personalized medals are highly shareable.
- Positive brand association tied to a meaningful, celebratory moment.
- Lasting memorability — engraved medals become keepsakes that keep your brand top-of-mind.

Trusted by Race Directors

"Finish Line Engravers has been a valued partner of the University Hospitals Cleveland Marathon for years. The medal engraving experience is always a hit with our runners. Aaron, Kris, and the entire team are organized, professional, and consistently deliver a seamless experience. We can't imagine race weekend without them."

— Joan Freese, Director of Runner Services, Cleveland Marathon, Inc.

"The Finish Line Engravers team always shows up prepared. Our runners love the opportunity to personalize their accomplishment. I would absolutely recommend Finish Line Engravers to any race director or brand."

— Christopher Martini, Race Director, Kentucky Derby Marathon

"Operationally, they couldn't be easier to work with. Their setup is professional and enhances the overall race-day atmosphere. I can't recommend them highly enough."

— Jeff Downey, Race Director, Gasparilla Distance Classic

"Finish Line Engravers are extremely easy to work with. They help us celebrate our participants' accomplishments and are low-maintenance partners. We highly recommend them!"

— John Cappella, Race Director, Flying Pig Marathon

"Finish Line Engravers are more than an event vendor for us — they are an event partner. Finish Line Engravers being at our event makes our event better."

— Andy Harris, Race Director, Columbus 10K

Ready to discuss your next event or activation?

FinishLineEngravers.com | Partner with us